February 02, 2021

Dear Valued Customer,

Due to an unprecedented year managing through the effects of a pandemic and a unique hurricane season that impacted every aspect of our supply chain, we are announcing a price increase on copper and aluminum building wire. We will increase copper building wire on average of 3.4% and aluminum building wire on average of 5.8%.

This increase is due to the incurred cost increases in polymeric insulation and jacketing materials, which are up 25%, wooden packaging 10% - 15% as well as freight increases of 3.7% and labor inflation. In addition, we are expecting additional raw material and transportation increases throughout the year.

The increase will be effective February 05, 2021 and the new sheets will be posted to our website today. We will be recalibrating our discounts to 4/5 on the new copper building wire sheet.

Please let us know if there is anything we can do to further assist in meeting or exceeding your expectations. We look forward to your continued partnership!

Best regards,
Southwire Company, LLC

Donna Ward
Vice President, Customer Service