



July 9, 2025

Subject: Cord and Lead wire Products Price Increase: July 10, 2025

Dear Valued Customer,

Due to the continued rise in copper, we are announcing an increase effective, Thursday, July 10, 2025. We anticipate the following adjustments across our Lead Wire and Cord products offering.

- Lead Wire and Cord Products: 6% - 7%

In the coming days, your Southwire representative will reach out to you to provide further details regarding these changes.

We value your business and look forward to continuing to serve you.

Thank you for your continued support.

Regards,
Southwire Company



Rebecca Cranford
SVP, Power and Industrial