



Southwire to Showcase Innovative Wire and Cable Solutions at the 2024 IEEE PES T&D Conference and Exposition in Anaheim

Southwire, one of North America's largest manufacturers of wire and cable for the transmission and distribution of electricity, will be participating in the 2024 IEEE PES T&D Conference and Exposition, from May 6-9 in Anaheim, Ca. Located in Booth #5515, Southwire will be exhibiting its innovative and sustainable products and solutions that help ensure a reliable and resilient electrical grid.

The 2024 IEEE PES T&D Conference and Exposition attracts attendees from around the world, including executives and decision-makers from electric utilities, engineering consulting firms, power producers, energy manufacturers, IT and software solution providers, and more. Southwire's presence at the convention underscores its commitment to innovation and excellence within the electrical industry.

"We're thrilled to join the 2024 IEEE PES T&D Conference and Exposition, eager to connect with industry peers and showcase our not only our extensive catalog of wire and cable solutions, but also our thought-leaders in the industry," said Donna Ward, Vice President, Utility Sales & Commercial Marketing, Southwire. "Our commitment to innovation is steadfast, and we are constantly innovating to help customers stay ahead of challenges by providing sustainable solutions that help ensure the long-term reliability and resilience of their electrical systems."

Key highlights of Southwire's participation at NECA Convention 2023 include:

Poster Sessions:

- **Wayne Chatterton, PhD**, will present *Cable Rejuvenation: Improving Grid Resiliency for Over 3 Decades* on Wednesday, May 8 from 5-7 p.m. during the Poster Session
- **James Steele** will present *Preventing AC-driving Corrosion Failures in Low-Voltage Cables Through Silicone Injection* on Wednesday, May 8 from 5-7 p.m. during the Poster Session

Booth presentations #5515:

Tuesday, May 7:

- 11 a.m. Ray Kasten: Resiliency Through Data
- 2 p.m. Erika Akins: Improving System Reliability with SIMpull[®] Cable-in-Conduit
- 4 p.m. Charles Holcombe: Helping Ensure a Reliable Electrical Grid with C⁷[®] Overhead Conductor

Wednesday, May 8:

- 11 a.m. Darren Byrne: Sustainability Through Cable Rehabilitation - A Proactive Data-Drive Approach for Managing Underground Cable Infrastructure
- 2 p.m. James Steele: Carbon Reduction through Cable Rejuvenation
- 4 p.m. Yuhsin Hawig: Innovative Services, Apps and Calculators to Help You Ensure a Reliable and Resilient Electrical Grid

To learn more about Southwire's participation in the 2024 IEEE PES T&D Conference and Exposition or to schedule a meeting with Southwire representatives during the event, please contact Holly Mueller at 330-546-6787.

About Southwire:

A leader in technology and innovation, Southwire Company, LLC is one of North America's largest wire and cable producers and an emerging influence in many important electrical markets. Southwire and its subsidiaries manufacture building wire and cable, utility products, metal-clad cable, portable and electronic cord products, OEM wire products and engineered products. In addition, Southwire supplies assembled products, contractor equipment, electrical components, hand tools and jobsite power and lighting solutions, and the company provides a variety of field and support services to customers around the world. For more information about Southwire's products, its community involvement and its vision of sustainability, visit www.southwire.com.

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