Southwire®

CONTRACTORCONNECT™

THE ContractorConnect™ PLATFORM

is an exclusive online home for Southwire Contractor Partners.

This program is designed to reward loyal contractors who embrace Southwire Solutions, and are true partners in the field. This platform will also provide contractors with a holistic view of their activity with Southwire and the value we provide.

PROGRAM BENEFITS

As a contractor, you will have the opportunity to earn points through different activities like product & application training completion, project lead submittal, survey completion, and more. You will then be able to redeem these points for Southwire products, gear and exclusive merchandise. You will also have access to special promotions, giveaways and events.

- EARN POINTS
- REDEEM POINTS
- EXCLUSIVE ACCESS

HOW IT WORKS

You are invited to sign-up for the ContractorConnect™ platform, and create a username and password. Once your login is created, start logging activities to begin earning points! Browse our online shop full of Southwire swag, products, and other goods to spend the points you've earned!

STEP 1

SIGN UP

Click Here, Scan the QR Code,or Go to the ContractorConnect™ Platform: www.southwire.com/contractorconnect

STEP 2

START EARNING POINTS

Early Registration | Complete User Profile | and More!

FUTURE ENHANCEMENTS

We will continue to roll out new benefits and exciting rewards as the program progresses. Stay tuned as we continue to enhance your loyalty experience. We can't wait to bring you even more ways to save and be rewarded for your continued loyalty to Southwire!

SCAN TO LEARN MORE & SIGN UP

©2025 Southwire Company, LLC. All rights reserved.
*Registered Trademark & ™Trademark of Southwire Company, LLC.