Southwire™

SIM*pull*™ Reel and SIM*pull*™ Cradle Lease Program

Southwire's SIM*pull*™ lease program includes two revolutionary products that will transform the jobsite.

PRODUCT BENEFIT & LEASING OPTIONS

SIM*pull*™ Reel

Allows one person to safely move a reel that weighs up to 6,000 lbs. without the need of pallet jacks or other equipment

SIM*pull*™ Cradle

Safely and efficiently transports SIM*pull*™ Reels and offers easy one-person loading and unloading

SPD

Products available exclusively to Solutions Partner Distributors (SPDs)

ANNUAL SIM*pull*™ REEL LEASE
$450 per month per SIM*pull*™ Reel

Must maintain reels for at least 12 months to avoid cancellation fees.

SHORT-TERM SIM*pull*™ REEL LEASE
$550 per month per SIM*pull*™ Reel

No minimum time requirement. Cancel at any time.

SIM*pull*™ CRADLE LEASE*
$100 per month per SIM*pull*™ Cradle

No minimum time requirement. Cancel at any time.
**SIM*pull*™ *Cradle also available for purchase*

INTERESTED IN LEASING?

Contact your local Southwire sales representative with the following information to begin:

- Company name
- First and last name
- Email address
- Annual or short-term lease
- SIM*pull*™ Reel quantity
- SIM*pull*™ Cradle quantity
- Shipping address

Please note: A purchase order will also be required to complete the contract.

LEASING PROCESS EXPECTATIONS

1. Lease request received
2. Lease contract electronically drafted
3. Lease contract routed for review and signing
4. SPD provides purchase order
5. Reels and cradles prepare for shipping
6. Reels and cradles ship
7. SPD receives reels and cradles

BUILT FOR DURABILITY.
BUILT FOR RELIABILITY.
BUILT FOR WORK.™

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